



Engage HEI 'Open Innovation: The Role of Higher Education Institutions?' University of Bradford School of Management 20th and 21st May 2010

About the Conference

Higher Education Institutions (HEIs) are engaging with large companies, SMEs, NGOs and community groups. What is the role of Universities in open innovation and knowledge exchange with industry? The building of networks supports this work and draws on university-based expertise to build capacity at local, regional, national, European and international levels. Given the growing debate around the nature of open innovation in knowledge-based economies and the role of universities, it is timely to explore and debate the role of HEIs. The purpose of this conference is to explore how we, as academics and practitioners, understand these outreach activities, frame our work theoretically and incorporate learning in order to improve engagement.

Venue

The Centre for Entrepreneurship and Innovation (CEIM) at the University of Bradford School of Management will host the Engage HEI Conference 2010 in their new state-of-the-art Learning Resources Centre, which will provide first-class facilities in a space that melds the best of historic Victorian and modern architecture.

Cost

The conference delegate fee is **£95 per delegate**. This includes meals, networking event, local visit and sponsored dinner hosted at the Heaton Mount Conference Centre, formerly a mill-owner's mansion.

Accommodation

Bed and breakfast is available at **£45 per night**. Over 40 rooms are available at Heaton Mount and additional spaces will be allocated at the nearby Ibis Hotel. Please note we will try to allocate Heaton Mount rooms to delegates staying on both 19th and 20th May. Transport will be provided for delegates assigned to the Ibis Hotel.

Booking and cancellation conditions

Please send completed booking forms to:

Events Bradford, Norcroft Centre, University of Bradford, Bradford, West Yorkshire, BD7 1DP

or use the "send" button to email the form to events@bradford.ac.uk. Forms may also be faxed to 01274 233218.

Full joining instructions will be sent to registered participants.

Cancellation of places must be made in writing to Events Bradford (faxes and email accepted). Cancellations received between 21st April and 5th May 2010 inclusive will be subject to an administrative charge of 25% of the fee. For cancellations received after 5th May, or for non-attendance on the day, the full fee will be payable.

Contacts

Please direct any enquiries about booking to Events Bradford:

tel: 01274 233217, fax: 01274 233218, e-mail: events@bradford.ac.uk

For queries about the Conference content and papers, please contact:

Dr Nigel Lockett, Cartwright Building, University of Bradford School of Management, Emm Lane, Bradford BD9 4JL

tel: 01274 234318, email: n.j.lockett@bradford.ac.uk

This information can also be made available in large print, in Braille or audio if requested – please contact Events Bradford for details.





Engage HEI Conference

Booking Form

20th and 21st May 2010

Please complete a separate form for each applicant – photocopies are acceptable. Please complete both sides of the form and ensure it is signed and dated on the reverse. If you have the Word or PDF version, you can complete it electronically and email it to events@bradford.ac.uk.

Your contact details

Surname:

Forename:

Mr/Ms/Dr etc:

Organisation:

Job Title:

Address for correspondence:

Postcode:

The above is my organisation's address

Tel:

Fax:

Email:

The paying authority

Please give contact details for the person or department responsible for payment, if different from above:

Name:

Department:

Address:

Continued overleaf...



Booking Form (continued)

Please reserve places on this course as follows:

place(s) on the conference @ £95

bedrooms on 20 May @ £45

bedrooms on 19 May @ £45

Total due:

Payment:

I enclose a cheque for ~~£95~~ made payable to University of Bradford (option not available if returning form by email or fax)

Or:

I wish to pay by credit card (*please do **not** give credit card details on this form. Guidance on paying by credit card will be included in your booking confirmation. Please note that full payment must be made before the course begins.*)

Or:

Please invoice my organisation quoting order number
The invoice will be sent to the payment address given above.

Please inform us of any requirements regarding diet, disability, communication etc:

Please tick if you would like us to call you to discuss your requirements

I have read, and agree to, the booking and cancellation conditions set out above.

Signed

Date

Return to:

Events Bradford, University of Bradford, Bradford, West Yorkshire BD7 1DP

Fax: (01274) 233218

Email: events@bradford.ac.uk

To return the form, please use the "send" button above or, if it does not work on your system, save the completed form and mail it as an attachment to events@bradford.ac.uk (fax: 01274 233218).